Hundred Peaks Section

Management Committee Meeting

Teleconference

May 14, 2013

* Call to order.6:34pm
* Bill Simpson, Chair
* Alice Goldman, Vice Chair
* Mark S. Allen, Secretary
* Wayne Bannister, Mountain Records
* Mathew Kelliher, Programs
* Christine Soskins, Programs
* Ron Campbell, Outreach
* Approval of March 12th MCOMM Minutes Alice/Mat/Passed
* Sandy Burnside, Treasurer, called upon to give overview of Club Financial Reports covering:
	+ HPS Non Profit Status
	+ Balance Sheet / Income Statement
	+ Expenses- newsletter, campgrounds
	+ Deposits- membership
	+ Special Reports- taxes from such things as T-shirts
* April Treasurer’s Report- Mat/Christine/passed 6:46pm
* Membership – Greg de Hoogh- Report Tabled
* Programs – Mat, “Spring Fling was a success”
1. Attendance 20 – 30 people at event
2. Good campsites were available, after all
3. Pleasant weather
* HPS Annual Banquet January 11th Alice/Christine/Approved

1. Alice Goldman, Banquet reservations

2. Christine Soskins, Banquet reservations

* + Christine Soskins leads discussion with ideas for increasing participation and ultimately HPS membership with new Web site and Meet-Up with Wolf Leverich and Marlen Mertz
	+ Meet-Up hikes must be controlled (screened diligently).
	+ Old Guard Leaders should be proactively mentoring new leaders
	+ Problem with HPS exposure via the Internet is that HPS is “buried in the Sierra Club Angeles site.”
	+ Increased Internet visibility sought by leaving Angeles Chapter Server and going to existing hps.org site managed now by Wolf Leverich
	+ Suggestion we “Re-brand ourselves as [WWW.HPS.ORG](http://WWW.HPS.ORG)
	+ Wolf Leverich, HPS Webmaster called upon to explain new approaches to Web posting and “Web Search Engine Optimization”
* Google / Bing Page Rank explained as current sorting system
* Wolf to facilitate use of HPS Separate HPS Server; hps.org
* Better for hikers because we have 277 Peaks, Bill
* Marlen and Mat to work on summary of entering hikes on OARS and Meet-Up
* Outing and Safety- Mat; nothing new to report
* Mountain Records- Wayne Bannister
	+ Publish new routes in Lookout to Colmbs Route 2, Monrovia, Route 5 Frasier Peak, Route 2 Mat/Christine/Approved
* Outreach Ron Campbell, Three new comer meetings
	+ Two meetings in Costa Mesa April 8th Ron Campbell; 25 people
	+ San Fernando Valley, Coby King gave talk
	+ Crowds very young
	+ Ron Campbell- Poster Board, Laptop Presentation needed
* MCOMM Mailing list- Bill to research where list is held
* Section membership for Pets Tabled
* Mark Allen offered Peak Registered to all
* Discussion about not appearing in Lookout

Meeting adjourned 8:02pm